



All about the brand-new EAM Special Edition Pointoselect Digital

Dr. Adrian Larsen & Dr. Jeremy Steiner



- It all started with Facebook…
- And a webinar...
- And a friend's basement...

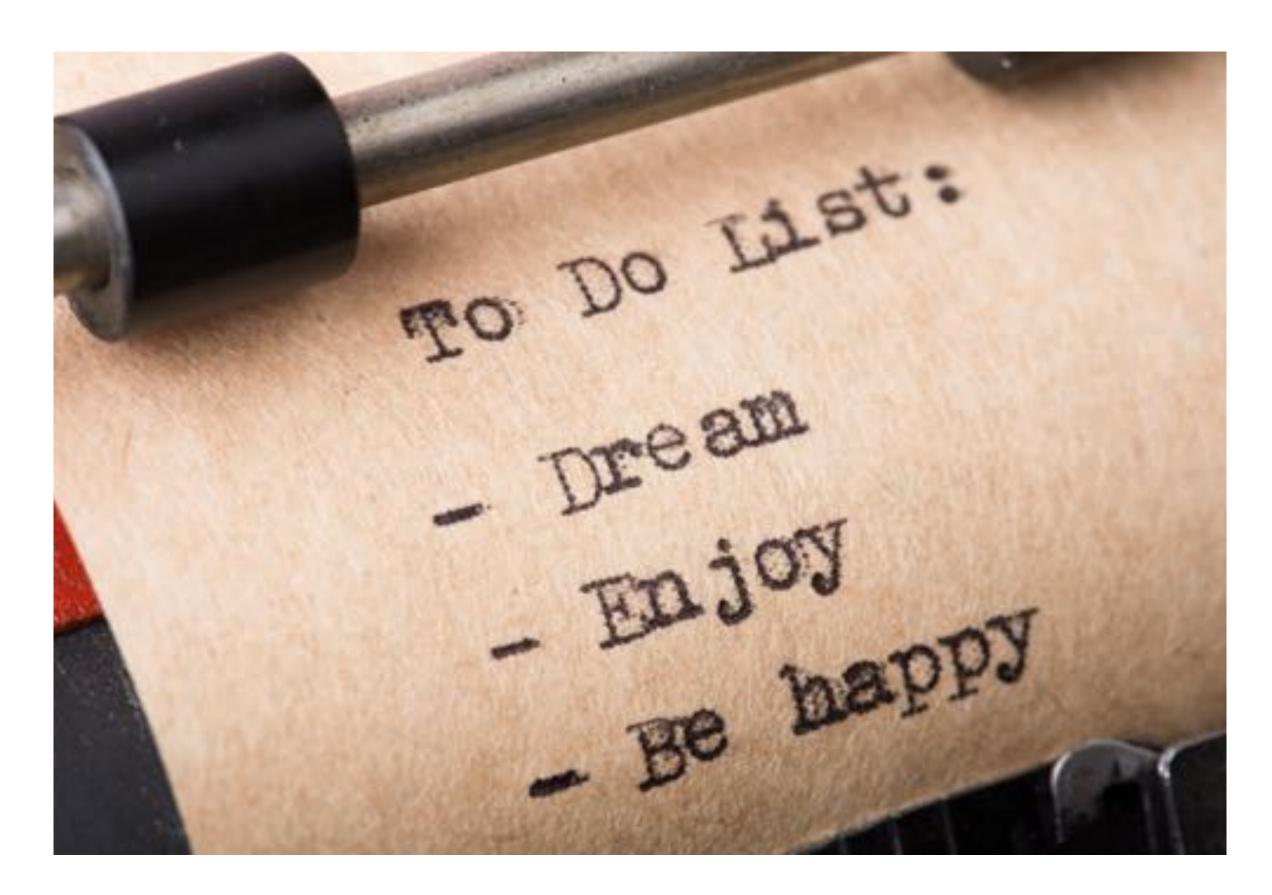






- Frequency Accuracy
- High (enough) voltage
- Quality
- Affordability







- Correct Frequencies
- Frequency Accuracy
- High (enough) voltage
- Quality
- Affordability

Pick 2 (maybe 3)







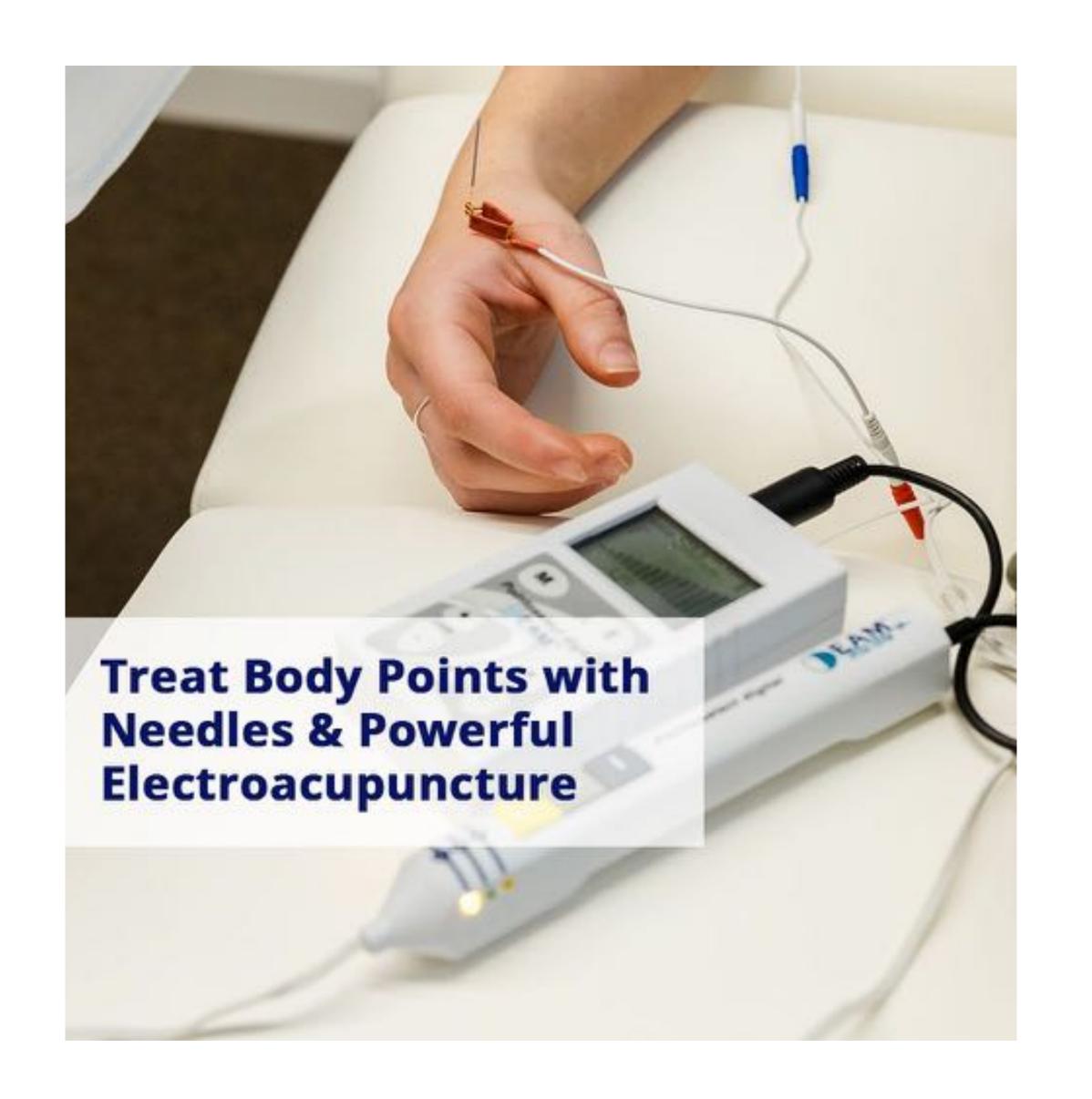
- Correct Frequencies
- Frequency Accuracy
- High (enough) voltage
- Quality
- Affordability

Hmmm...











SPECIAL EDITION SPECIAL EDITION

Features

- Audio and visual body point and auricular point detection
- Positive and negative point detection
- Adjustable sound volume
- Adjustable point location sensitivity to eliminate false positives
- Adjustable treatment intensity (with visual indicator) for effective, comfortable stimulation
- Seven Nogier Treatment Frequencies: 2.3, 4.6, 9.1, 18.3, 36.5, 73, 146 Hz.
- Seven Bahr Treatment Frequencies: 2.3, 4.5, 9.4, 18.7, 37.5, 74.9, 149.9 Hz.
- Twelve Reininger Treatment Frequencies: 6.44, 4.32, 3.68, 5.48, 3.88, 6.18, 5.21, 4.77, 4.14, 5.72, 4.55, 3.45 Hz.
- One-touch switching between preset frequencies
- Automatic power shut off when not in use
- FDA 510K Registered K123958



EAM SPECIAL EDITION

Power Source: 9V battery

Output Voltage: 0-200V

• Frequency Range: 2-149.9 Hz

• Pulse Width: 60-120 μs

- Point Detection: Bipolar, adjustable sensitivity
- Treatment Polarity: Positive and negative, set automatically

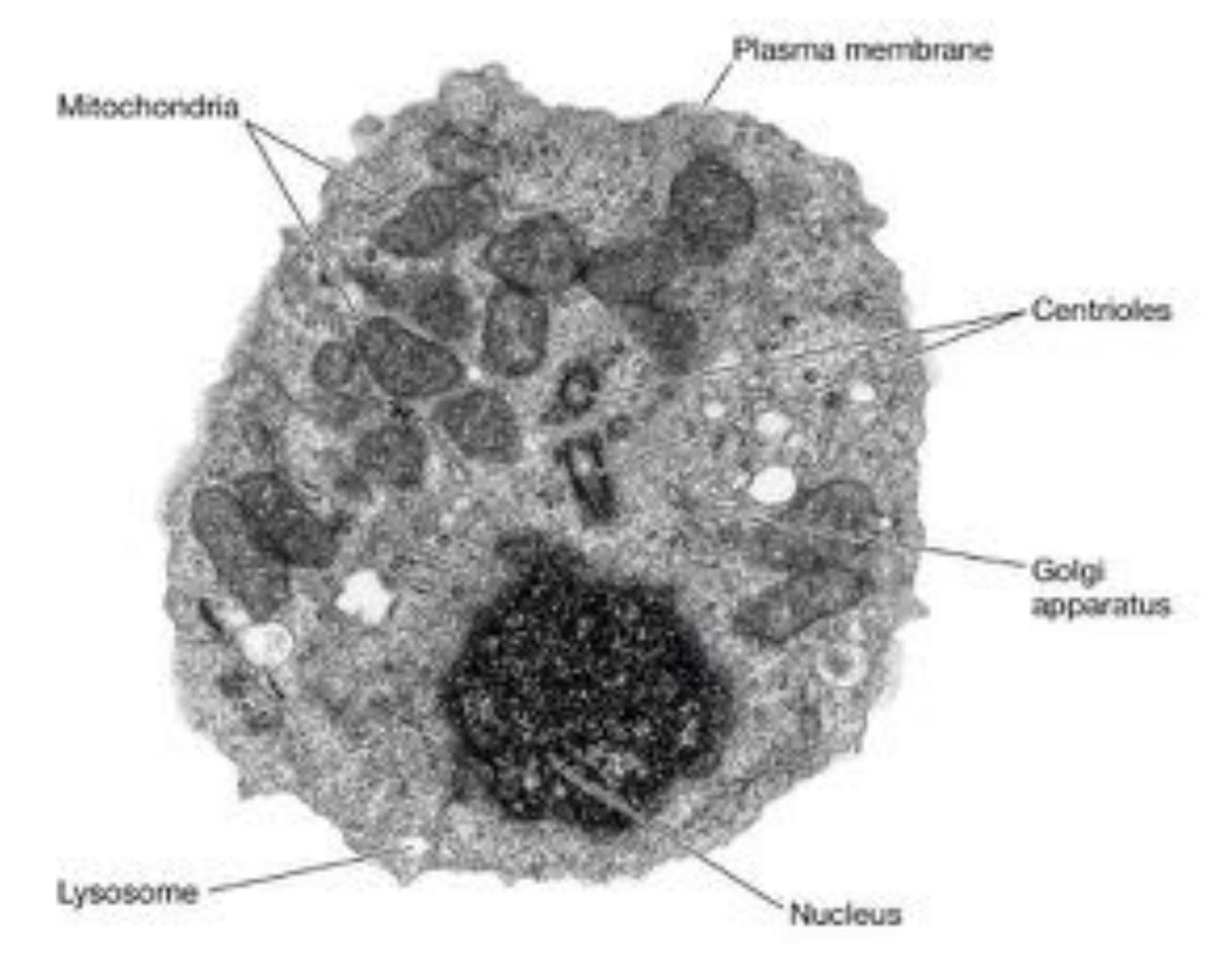




All Disease is a Lack of Benevolent Qi

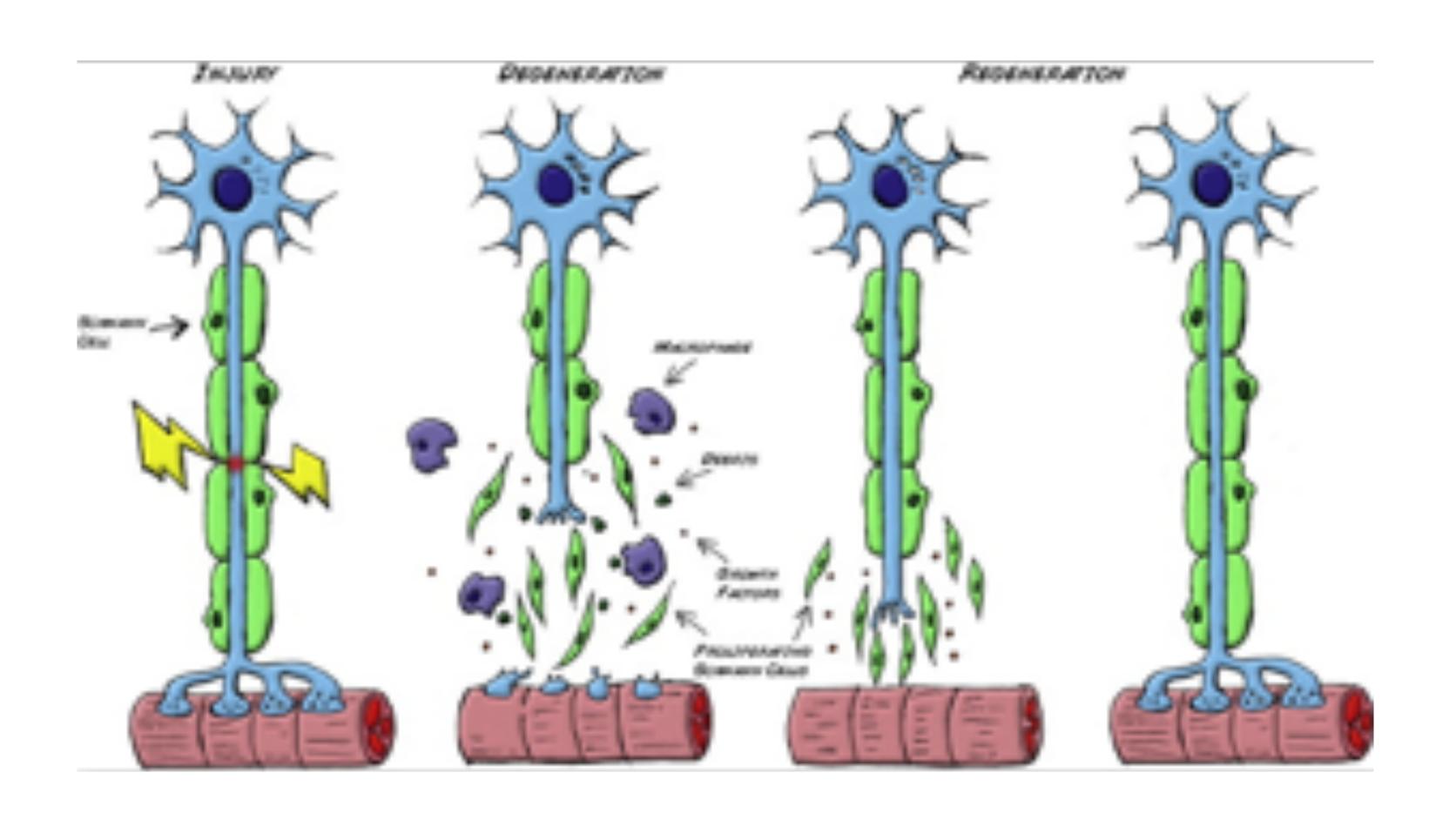


Cells are constantly regenerating





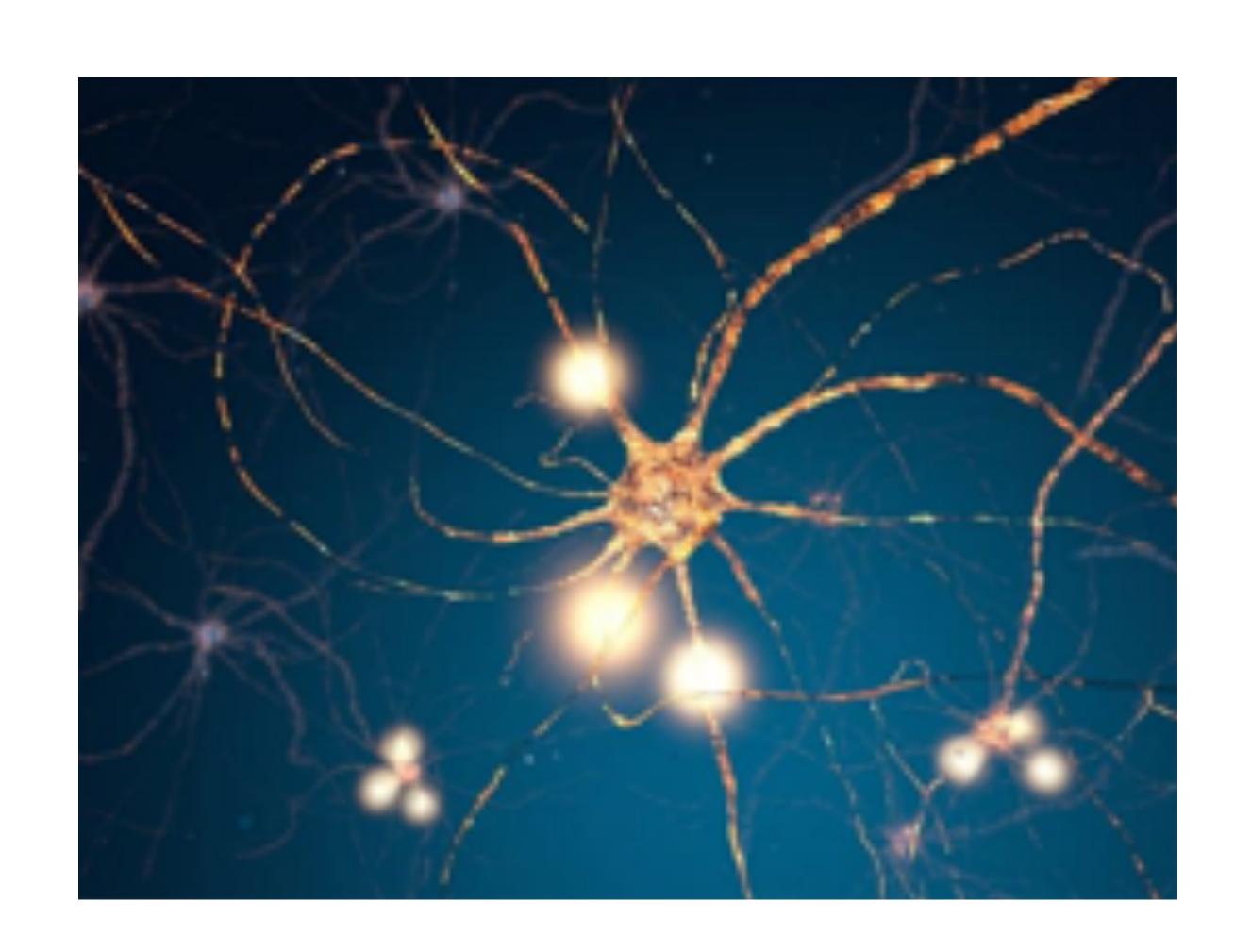
 Disease occurs when cells fail to regenerate or function properly





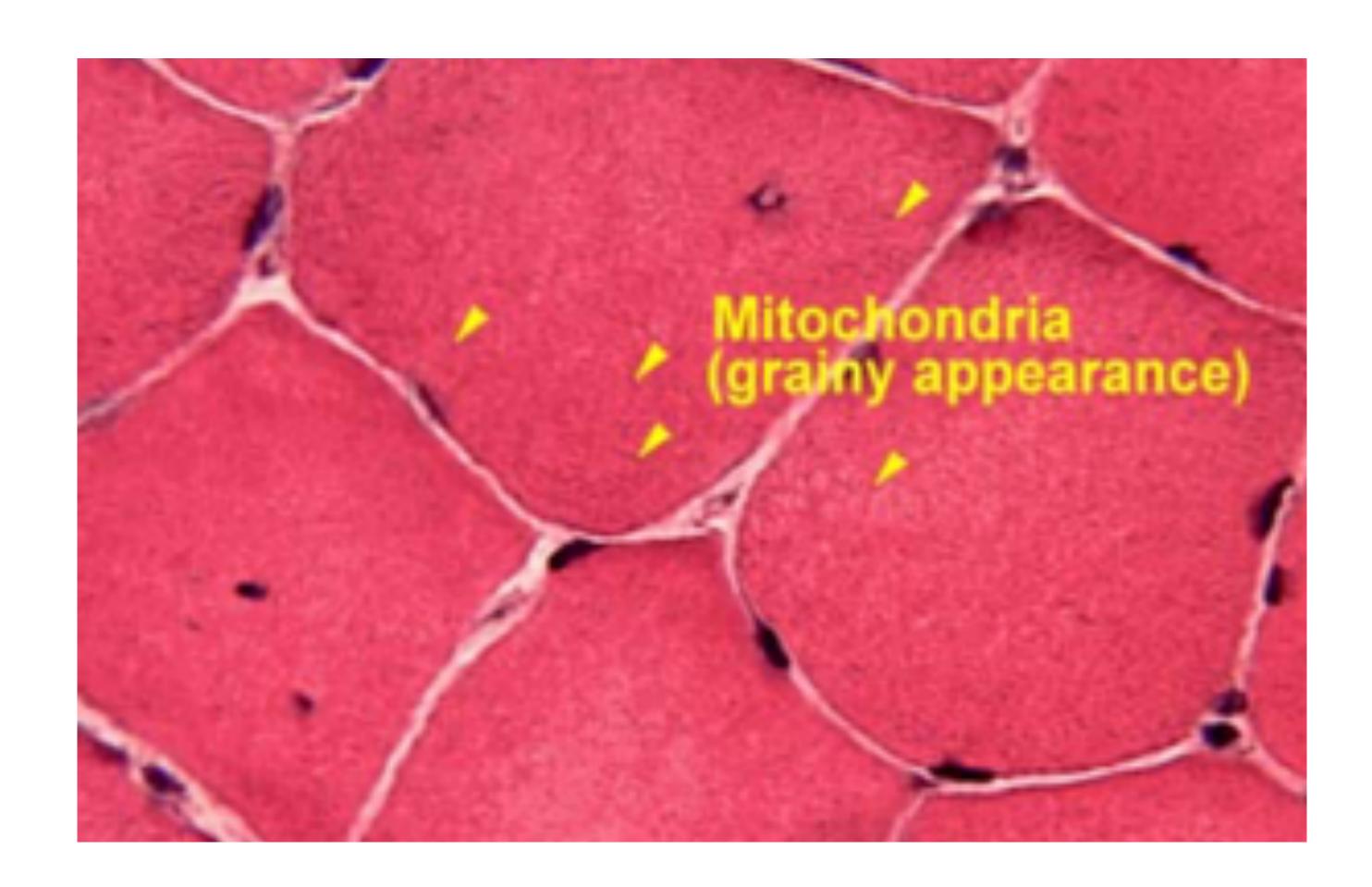
- Requirements for cellular regeneration
 & proper function
- 1. Electricity (E-Qi)
- 2. Gu Qi

Modern Qi Formula = (E-Qi + Gu Qi)





Muscle Tissue
 Functions as a Chi
 Generator and Battery



- Fascia surrounds skeletal muscle
- It's the most electrically conductive tissue in the body and serves as a pathway for Benevolent Chi to travel.



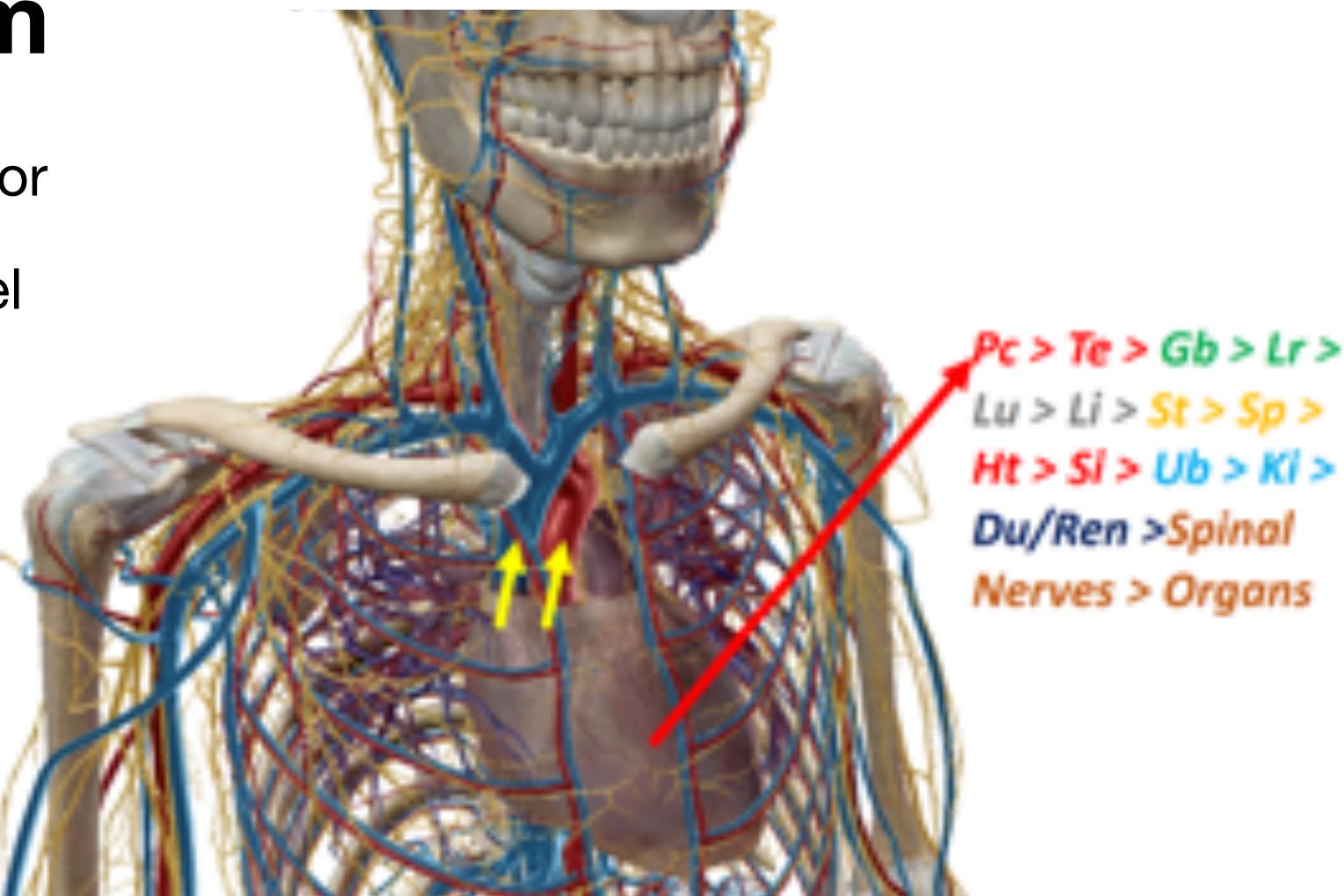




The Acupuncture Channel System

• The heart is a chi generator

 4 pathways of chi to travel leaving the heart





How to use the EAM Special Edition Pointoselect Digital



EAM Special Edition Recommendations

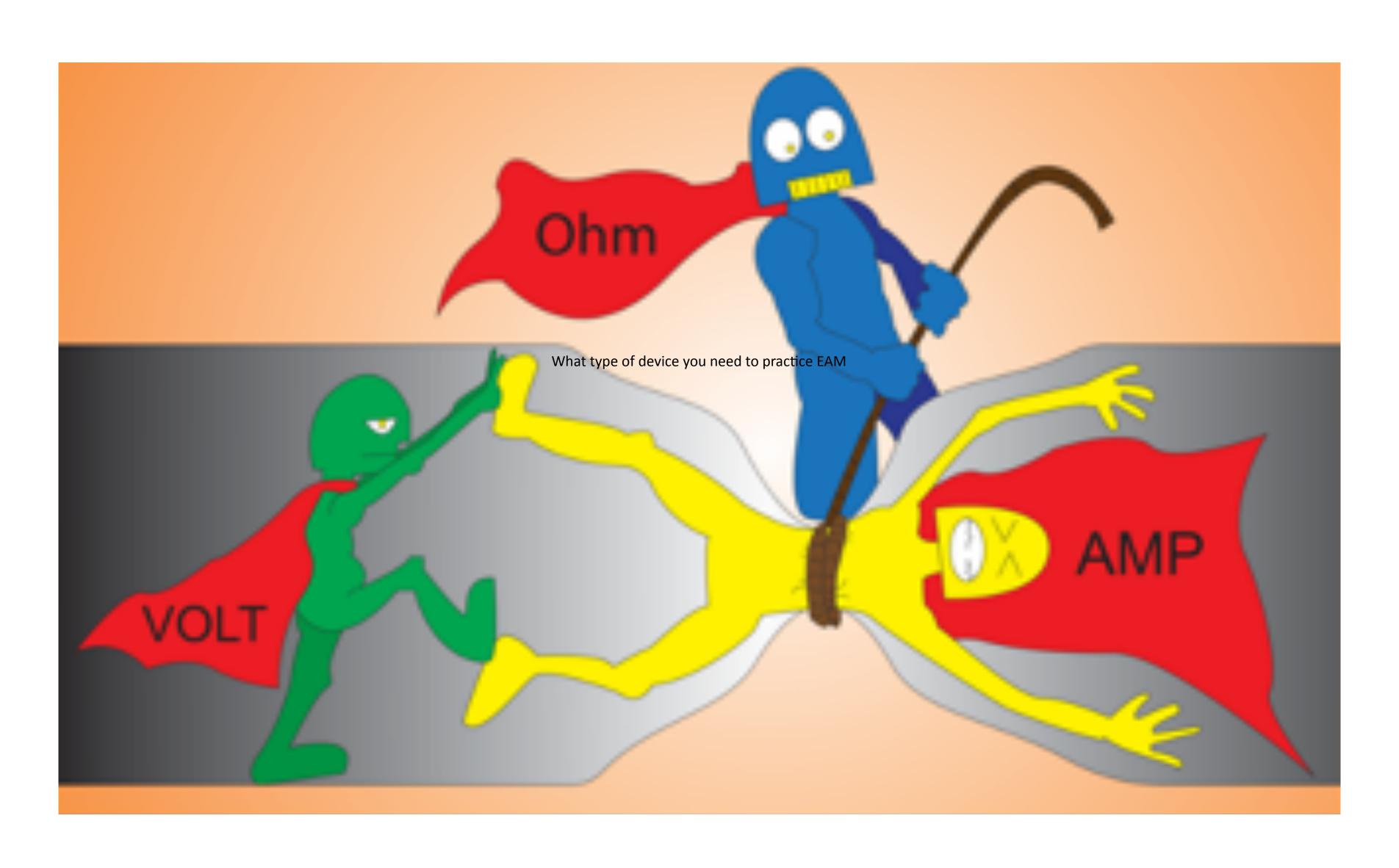
- Ear Mode vs. Body Mode
- Gold Only Setting (Looking for deficiency)
- Finding the point
- Grading the point
- Marking the point
- Treatment





Treatment Demo from Dr. Jeremy Steiner

Physics for Electro-Acupuncture Medicine Practitioners











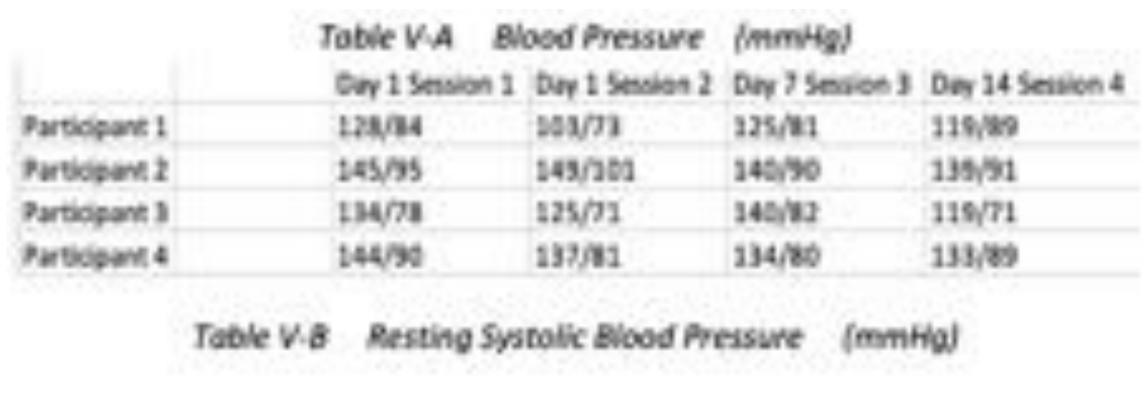


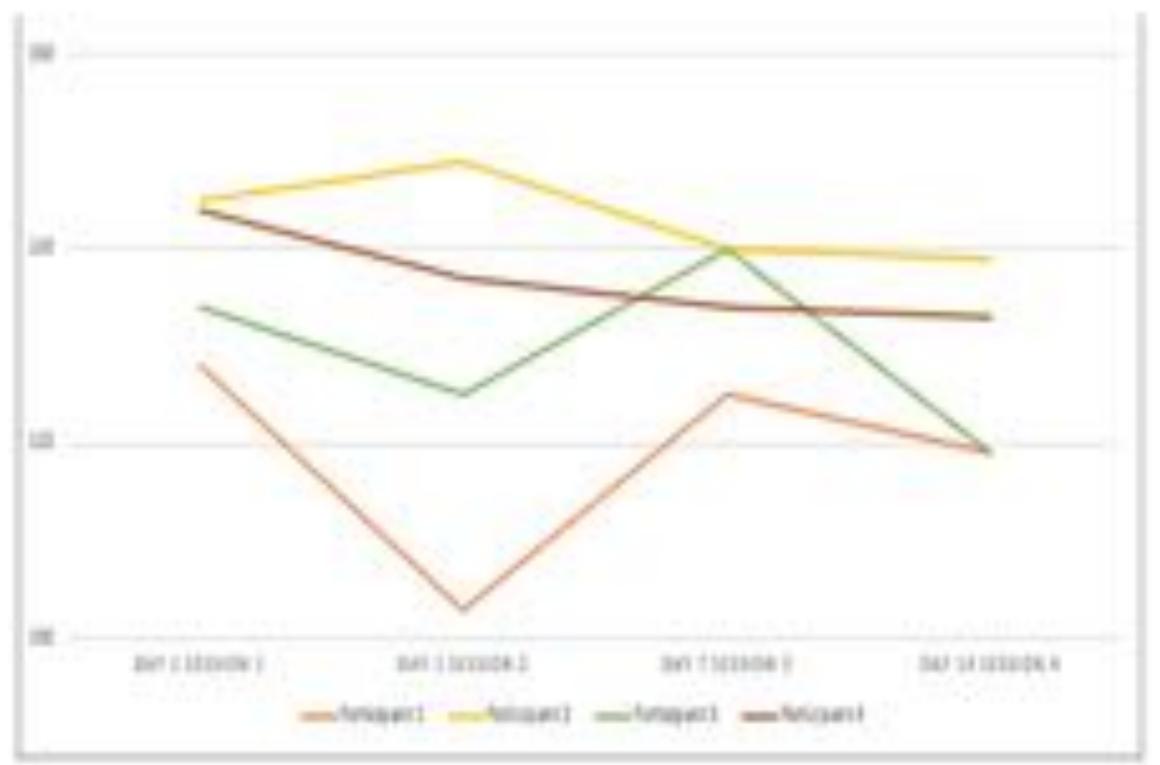
Pertinent Data

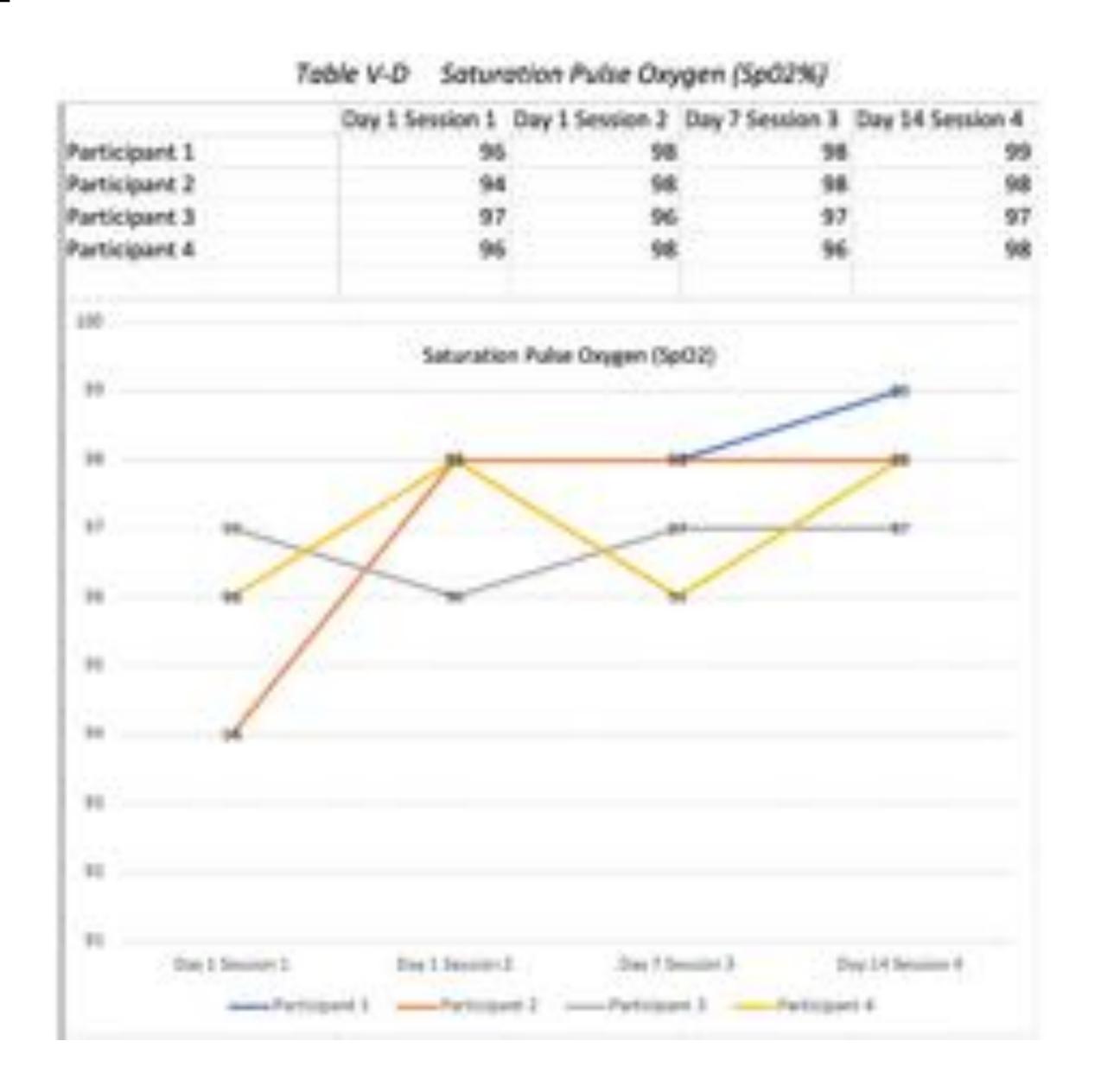
- The body's total voltage can be estimated to be around 3.5 trillion volts! There are 50 trillion cells X .07volts = 3.5 trillion volts.
- One study injected endotoxin into rats. The EA treated group survived while the untreated group died demonstrating EA's ability to drastically reduce harmful inflammatory cytokines.
- Electroacupuncture can eliminate pain by activating a variety of bioactive chemicals through peripheral, spinal, and supraspinal mechanisms.
- Electroacupuncture can trigger the release of opioids

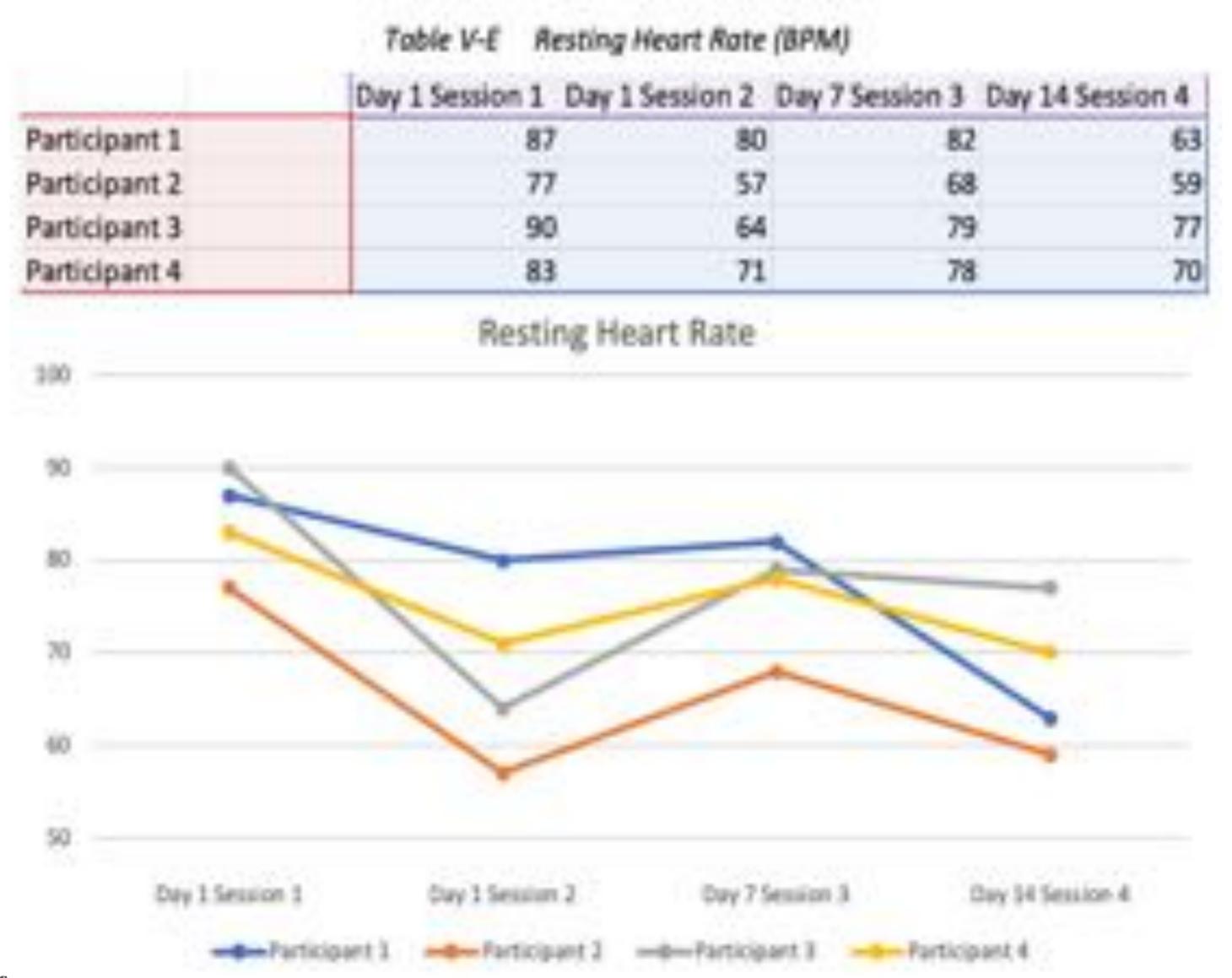
References

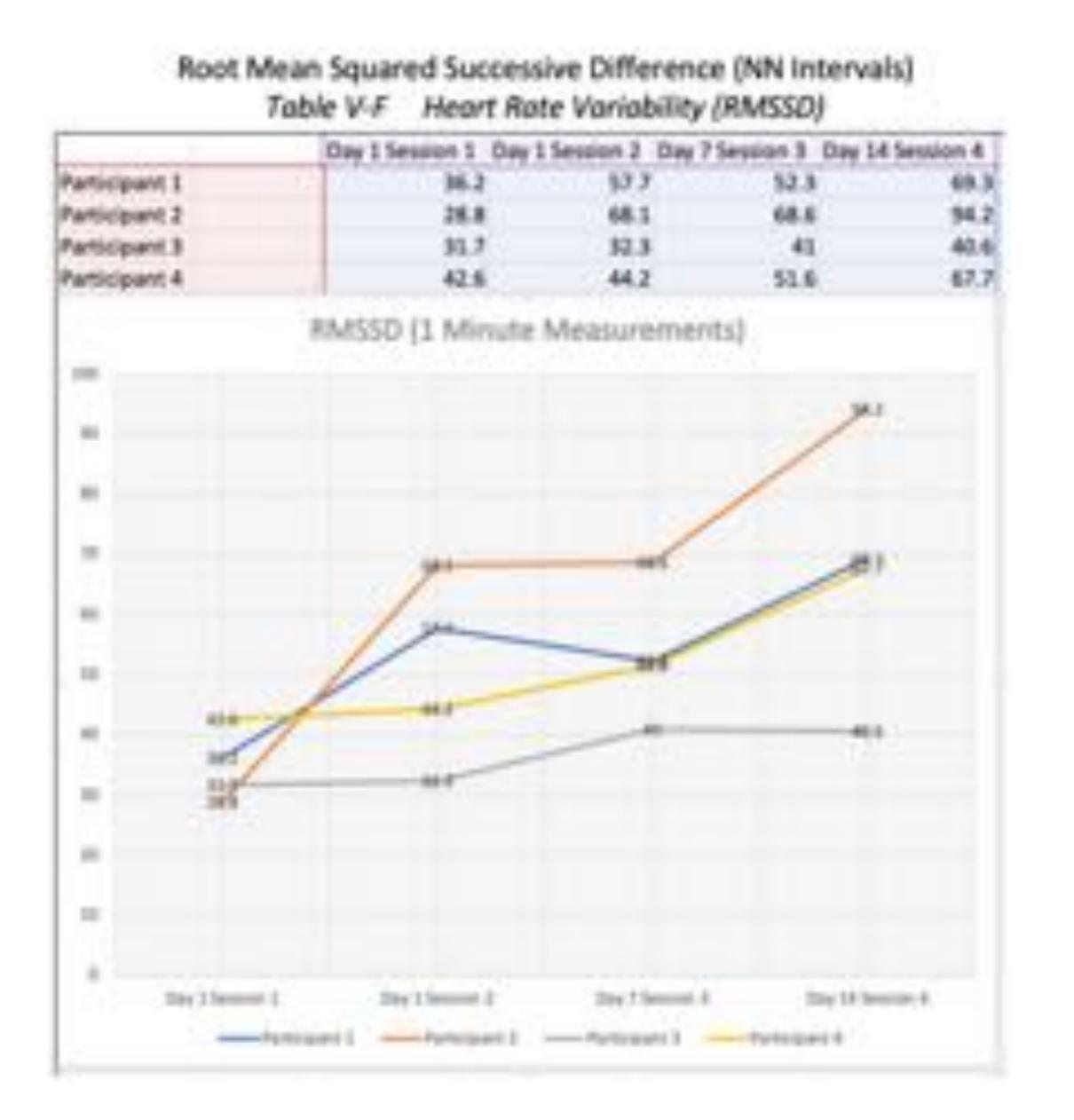
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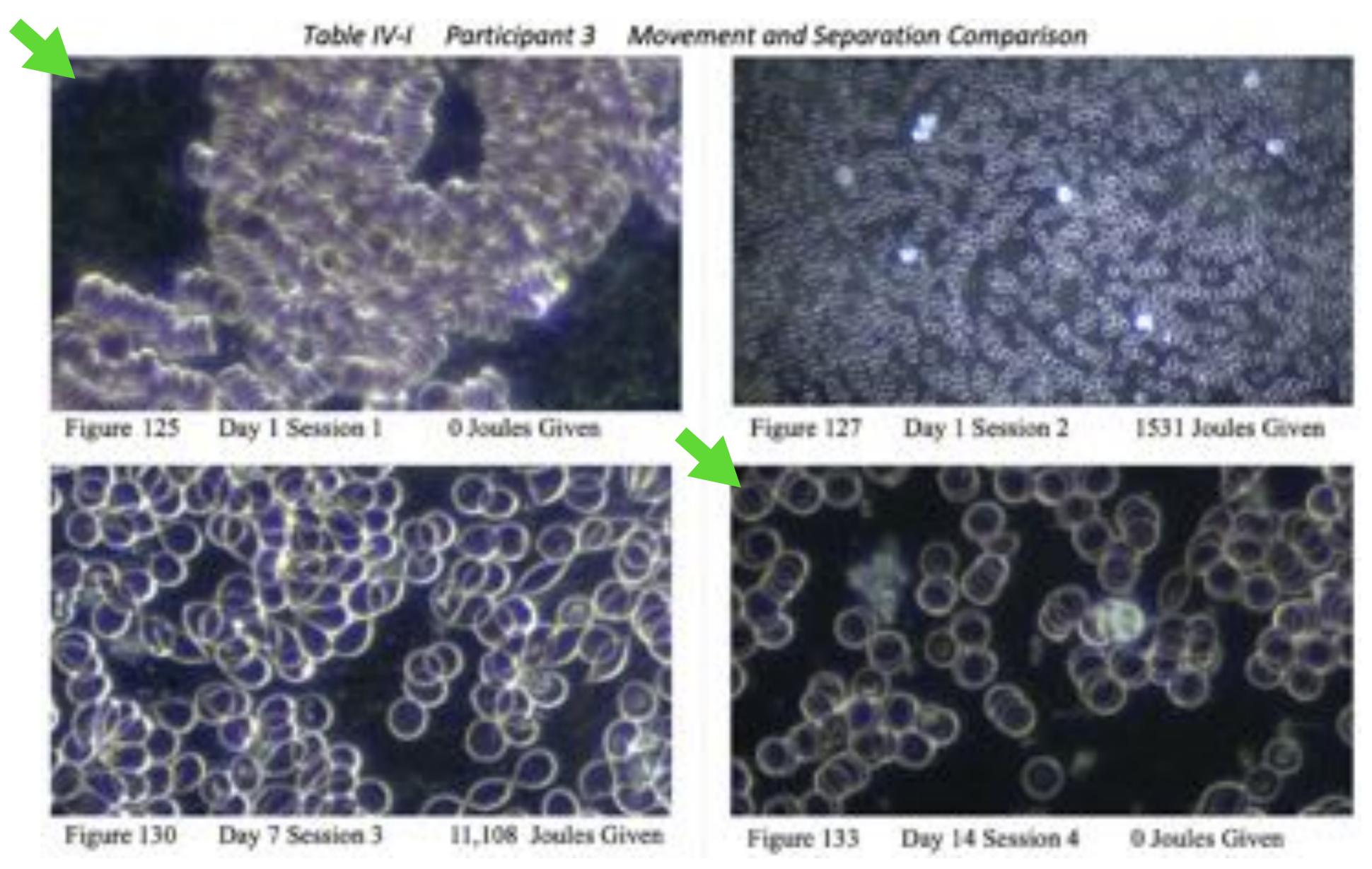




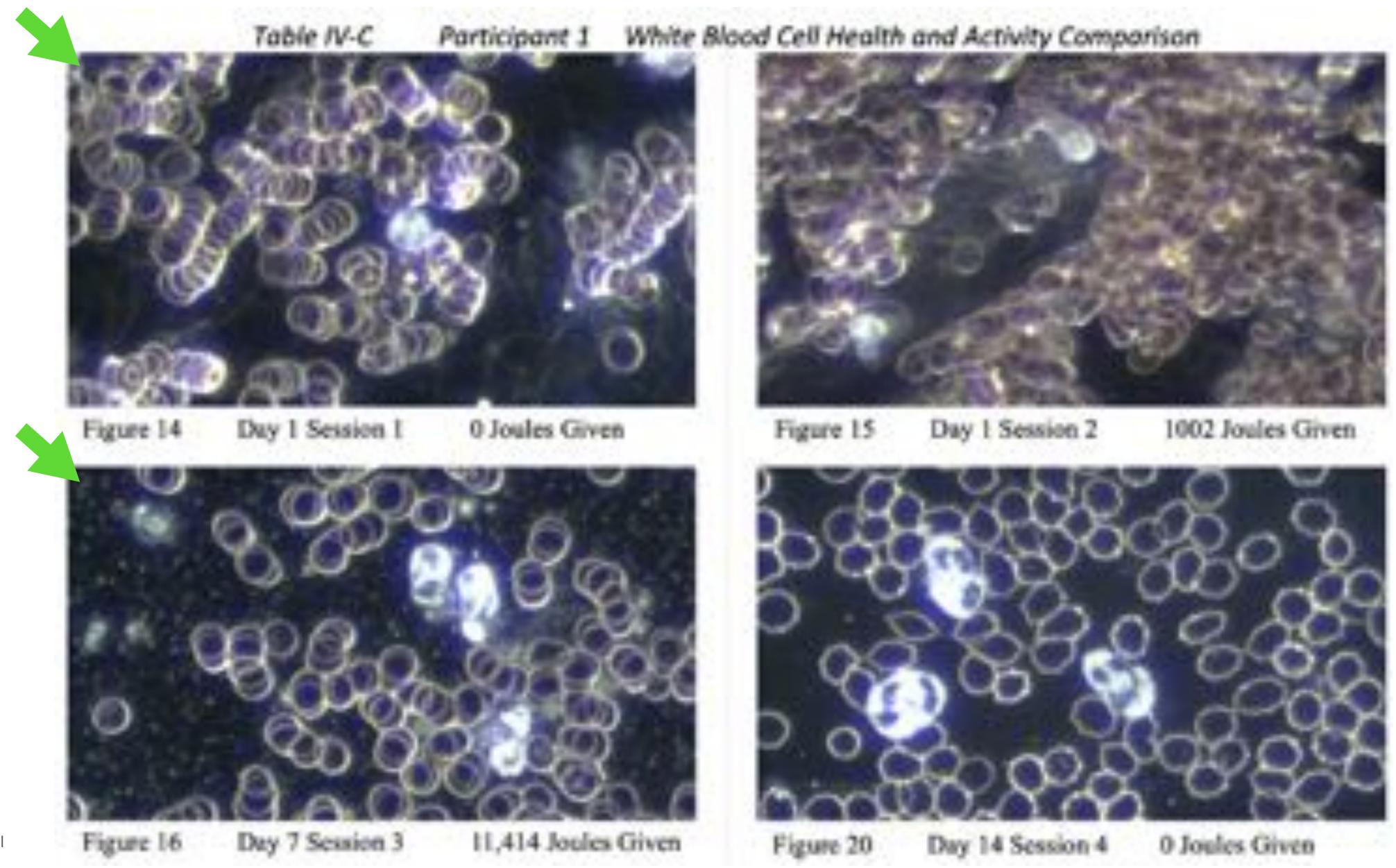




Data: Selected Photos Comparison; Participant 3



Data: Selected Photos Comparison; Participant 1



Other Devices vs the EAM Special Edition







EAM Special Edition vs. ITO ES-130







EAM Special Edition vs. ITO ES-130



Pointoselect Digital			
Frequency	Result	% Error	
2.3	2.30	0.00%	
4.6	4.60	0.00%	
9.1	9.10	0.00%	
18.3	18.29	0.0005%	
36.5	36.46	0.001%	
73	72.83	0.002%	
146	145.29	0.004%	

ITO ES-130				
Frequency	Result	% Error		
1	0.95	5.00%		
1.3	0.98	24.62%		
1.5	1.37	8.67%		
2.5	2.39	4.40%		
5.5	9.38	-70.55%		
20	21.22	-6.10%		
20	18.04	9.80%		
23	18.52	19.48%		
30	24.87	17.10%		
43	41.29	3.98%		
80	101.55	-26.94%		
150	143.87	4.09%		
150	136.81	8.79%		
170	139.64	17.86%		
210	176.79	15.81%		
270	261	3.33%		
380	428.9	-12.87%		
500	502.8	-0.56%		





EAM Special Edition vs. ITO ES-130



Pointoselect Digital		
Voltage	0-200V	
Pre-programmed Frequencies	28 Nogier, Bahr, Reininger	
User Selectable Frequencies	128	
Display	Digital	
Point Detection	Dual Polarity (tonifiy and Sedate)	
Stim Polarity	Bi-polar (automatic detection)	

ITO ES-130		
Voltage	0-20 (30) V	
Pre-programmed Frequencies	None	
User Selectable Frequencies	Infinite, but unknowable	
Display	None	
Point Detection	None	
Stim Polarity	Single	





Frequently Asked Questions



Q: How is the EAM Pointoselect different from the blue Pointoselect Digital that Miridia Technology has been selling for years?

A: The devices are identical in every way (other than the color of the plastic), but the white, EAM Special Edition version of the Pointoselect Digital includes an additional handset, which we call the Needle Stimulator Lead Set.

The EAM Special Edition Pointoselect Digital also comes with special training from Dr. Steiner and Dr. Larsen that will help you use the device to its fullest potential in your treatments.



Q: Why is the EAM Special Edition white, while the other Miridia Technology Pointoselect Digital is blue?

A: We wanted to set the EAM Special Edition Pointoselect Digital apart to avoid confusion. The color of the plastic makes absolutely no difference in functionality—it is purely a cosmetic difference.



Q: If I don't follow the EAM system, is the new Needle Stimulator Lead Set still useful?

A: The EAM Special Edition Pointoselect Digital was specially designed by Dr. Steiner of Electroacupuncture Medicine and Dr. Larsen of Miridia Acupuncture Technology to meet all the specifications and needs for the electroacupuncture medicine method.

However, it could be useful for electroacupuncture in general, if you are interested in stimulating needles with electricity using a simple and portable handheld device.



Q: Why is this device so much more affordable than comparable electroacupuncture devices? Is the quality up to par?

A: Because we were able to build off an existing platform that's already FDA-cleared and in production (the Pointoselect Digital) to create the needle stimulator lead set for this device, we were able to keep costs low.

It was important to us to find or create a device that would be accessible and affordable for practitioners.

It's also important to note that every device is hand-tested by the Miridia Technology team to ensure that frequency, voltage, and functionality are accurate and correct.



Q: What will the online training include, and when will I receive it?

A: We will provide a complete digital library of EXCLUSIVE training videos to help you learn how to properly use the EAM Special Edition Pointoselect Digital.

You will be granted access to this library once your device(s) ship from the Miridia Technology warehouse. You'll be notified via email when your devices ship about how to access the online training.



Q: Can I use the EAM Special Edition Pointoselect Digital to locate points and perform auriculotherapy treatments?

A: Yes! The EAM Special Edition Pointoselect Digital will come with the original Pointoselect Digital probe, most often used for locating and treating auricular points.



Q: Can I order this device directly through EAM, or anyone else?

A: The EAM Special Edition Pointoselect Digital is only sold through Miridia Acupuncture Technology.

You can only place your order through our website or by calling our office at **208.846.8448.**

Your device(s) will ship from the Miridia Technology warehouse.



Q: Why is the EAM Special Edition Pointoselect Digital sold in pairs?

A: If you follow the EAM method for electroacupuncture, you will need 2 units PER treatment room, or per patient. If you have multiple treatment rooms, you'll need multiple pairs of 2.

As such, we made the units available in multiples, at a discount, as a service to our users.





Yes, even the Needle Stimulator Lead Set

All EAM Special Edition
Pointoselect Digital Products will
come with EXCLUSIVE Training
from Dr. Larsen & Dr. Steiner







You'll receive access to the online training when your device(s) ship from the Miridia Technology warehouse





Your purchase includes a 60 day, money-back guarantee. The time window doesn't begin until we ship out your devices.





Need Help with your Order?

Phone: 208.846.8448 (Monday)

Email: <u>help@miridiatech.com</u>

Live Chat: www.pointoselect.com/eam/

^^Link in the chat box; chat will be open for 1 hour after the conclusion of the webinar